HIGHLANDS

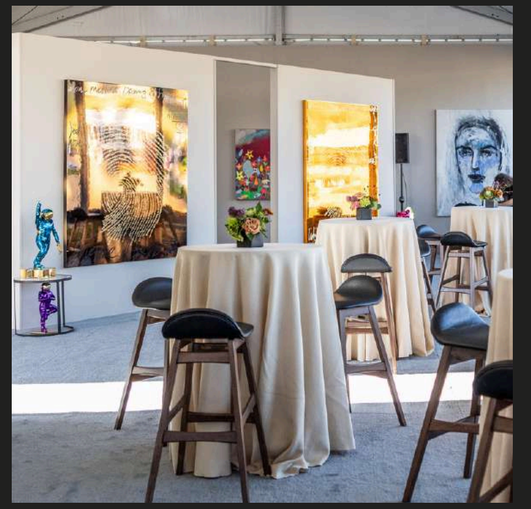
2026 EVENT REPORT

Where Sport, Art and Design Meet











MAJOR LEAGUE SHOW JUMPING

Discovery Land Company MASTERS

HIGHLANDS CUP

BRIDLEMONT CONCOURS

highlandshudsonvalley.com · 217 Depot Hill Road, Amenia, New York

A NOTE FROM PEDRO TORRES

2026 set a new standard. 2027 will build on it.

To Our Partners,

Thank you for supporting the 2026 Autumn Invitational at Highlands! Our third edition was our strongest yet. We set high goals for this year, and the inspiration and support you provided helped us expand what we thought was possible on our 1,000 acres in the Hudson Valley.

In 2026, our greatest growth came in the standard of competition and in the reach of our digital channels. The $340,000 Highlands Cup Grand Prix was Major League Show Jumping's 50th 5* Grand Prix and brought six of the world's top 10 riders from 12 nations, with more than $1.3 million in prize money offered across two weeks, made possible by our partners' investment. Our audience grew just as quickly: Instagram followers rose 63% since spring, our channels delivered 10 million impressions during the 12 event days, and the Invitational was featured in Forbes and on FOX 5 Good Day New York.

Our continued goal is to make Highlands the clearest example of what is possible when businesses invest in this sport. In 2027 and beyond, we are exploring select partnerships designed to enhance the fan and exhibitor experience and connect more deeply with sport, automotive, art, culture and design. We cannot wait to build what comes next with you.

With gratitude,

Pedro Torres



A LANDMARK YEAR FOR HIGHLANDS

The 2026 Autumn Invitational by the numbers



$1.3M+
IN PRIZE MONEY

6
OF THE WORLD'S TOP 10 RIDERS

10,000+
ATTENDEES ACROSS 2 WEEKS

$300M+
EST. WORTH OF HORSES COMPETING

50+
INFLUENCER COLLABORATIONS

10M
BRAND IMPRESSIONS

200,000
ENGAGEMENTS

1,000,000+
SOCIAL & LIVESTREAM VIDEO VIEWS

20
PRESS STORIES, INCL. FORBES & FOX 5

VOGUE Forbes GQ FT FINANCIAL TIMES TRAVEL+ LEISURE TOWN&COUNTRY

AN EQUESTRIAN PARADISE

The Estate

The Highlands is a 1,000-acre Hudson Valley estate designed for those who appreciate the outdoors and the equestrian lifestyle: state-of-the-art equestrian facilities, luxurious residences and a close-knit community who share a passion for nature, wellness and living life to the fullest.

Adjacent to The Highlands, Discovery Land Company's Silo Ridge Field Club is a members-only residential community with an award-winning Tom Fazio championship golf course and an array of sports, wellness and recreational experiences.



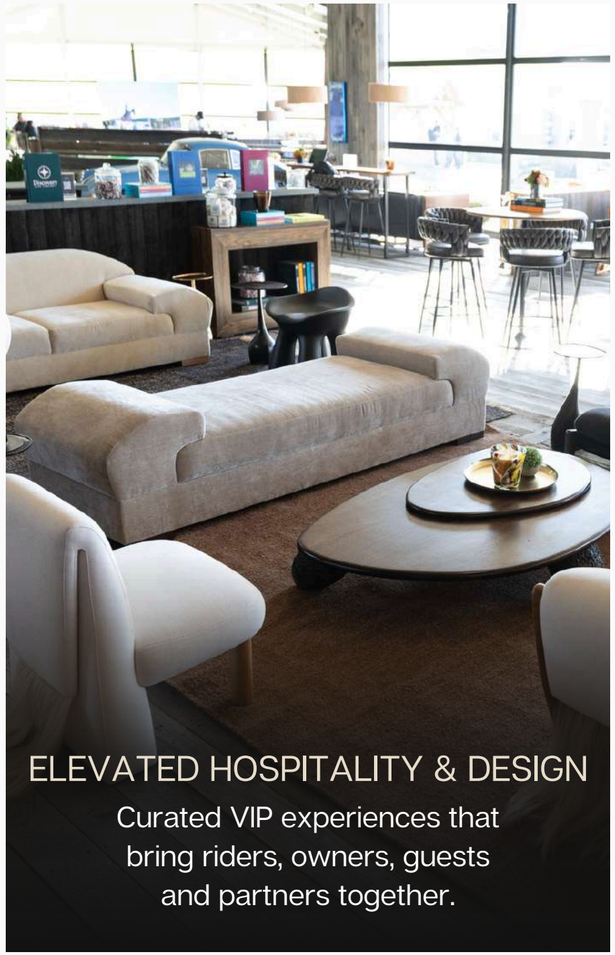
ELEVATED EXPERIENCES

Where World-Class Sport Meets Luxe Culture.



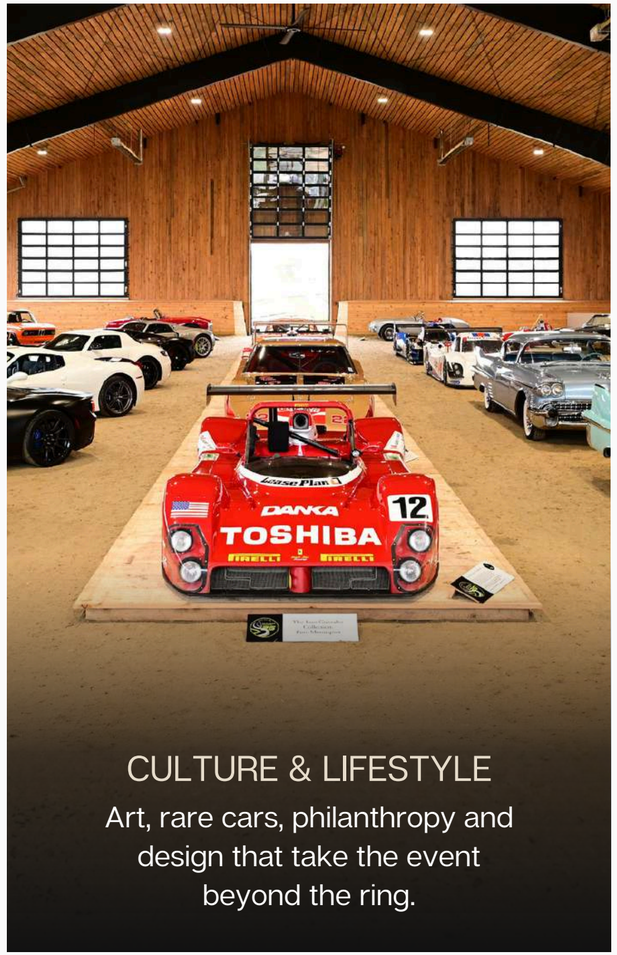
WORLD-CLASS SPORT

International 5* competition, elite riders and a prestigious sporting stage.



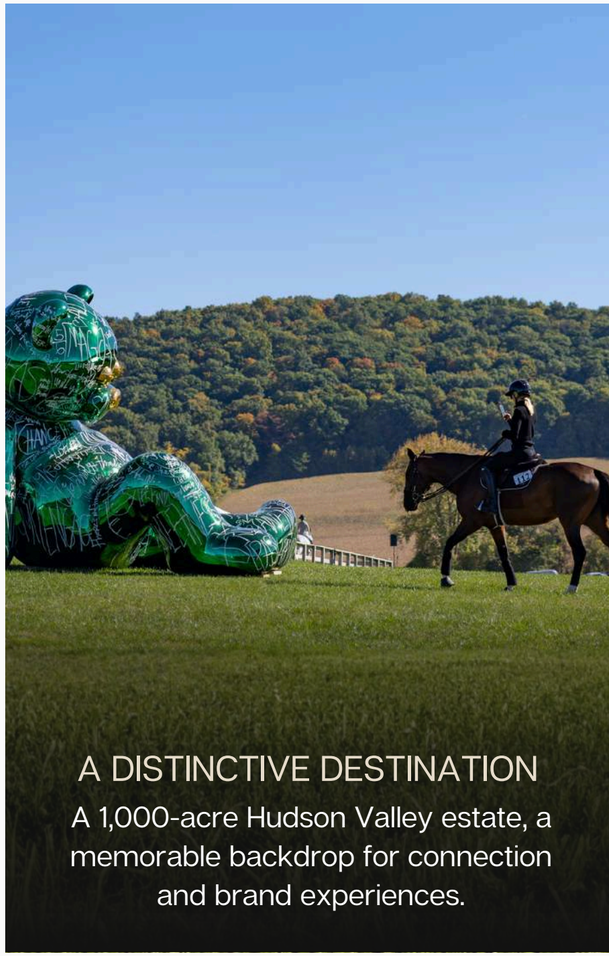
ELEVATED HOSPITALITY & DESIGN

Curated VIP experiences that bring riders, owners, guests and partners together.



CULTURE & LIFESTYLE

Art, rare cars, philanthropy and design that take the event beyond the ring.



A DISTINCTIVE DESTINATION

A 1,000-acre Hudson Valley estate, a memorable backdrop for connection and brand experiences.





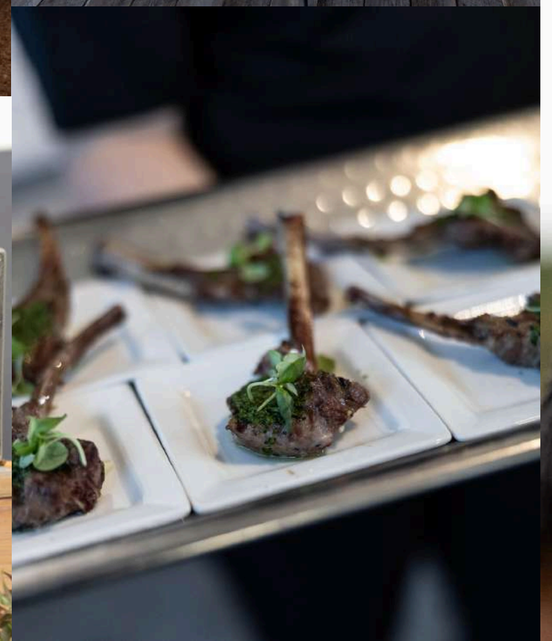









Tequila
Dos Artes
BLANCO
Tequila
Dos Artes
AÑEJO
Tequila
Dos Artes
REPOSADO







EVENT PORTFOLIO

The Autumn Invitational at Highlands Hudson Valley



$116,500 DISCOVERY LAND COMPANY MASTERS GRAND PRIX CSI3*

Sept 30-Oct 3, 2026



$340,000 MAJOR LEAGUE SHOW JUMPING HIGHLANDS CUP CSI5*

October 5 - 11, 2026



BRIDLEMONT CONCOURS

October 10, 2026

PREMIER COMPETITION

The world's best, competing at Highlands



$1.3M+ prize money · 6 of the world's top 10 · 12 nations in the Grand Prix
Courses by Paris 2024 Olympic designer Gregory Bodo



$340,000 HIGHLANDS CUP GRAND PRIX 5*

Won by Mark Bluman. Major League Show Jumping's 50th 5 Grand Prix.*



$200,000 MAJOR LEAGUE SHOW JUMPING TEAM COMPETITION 5*

Won by the Trelawny Trailblazers: Marlon Modolo Zanotelli, Charlotte Jacobs and Alex Matz.

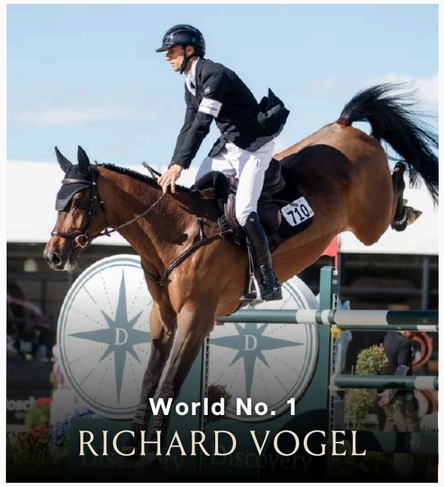


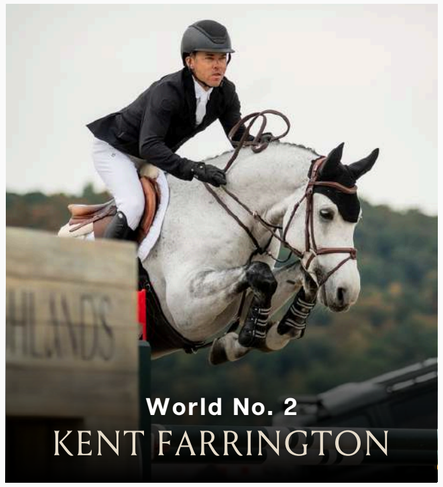
$116,500 DISCOVERY LAND COMPANY MASTERS GRAND PRIX 3*

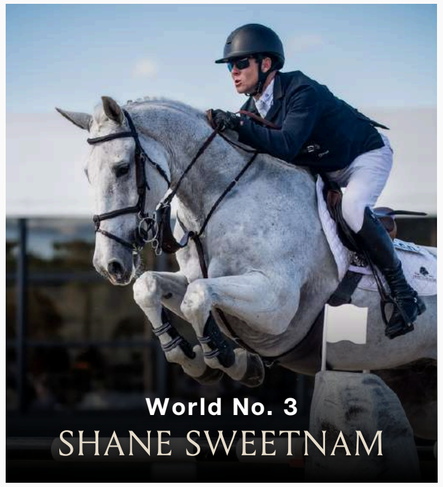
Won by Kent Farrington on Rexton.

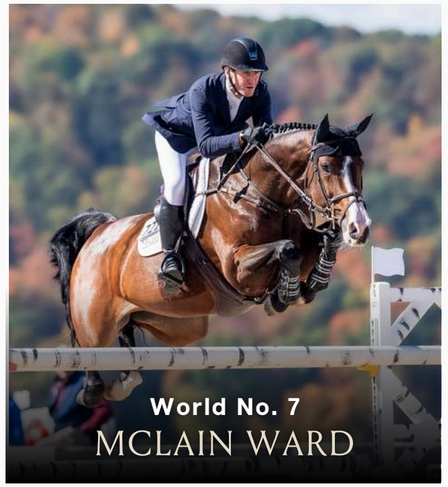
WORLD-CLASS FIELDS

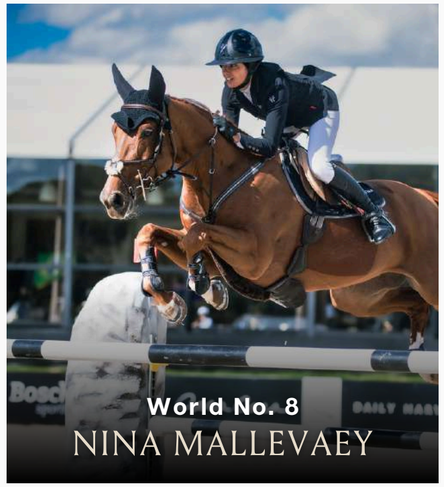
The riders who defined the Autumn Invitational at Highlands

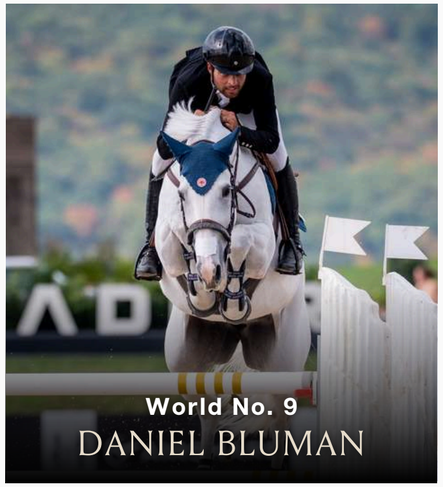
















6

OF WORLD'S TOP 10

12

NATIONS IN GRAND PRIX

AUTOMOTIVE EXCELLENCE

Bridelmont 2026: A Concours Beyond Compare



A true conversion of automotive excellence, contemporary art and world-class sport, the Bridlemont Concours lawn sits beside the Highlands Cup Grand Prix 5* arena.



50 RARE & EXCEPTIONAL CARS AND MOTORCYCLES

Chosen for rarity, provenance and design, and shown across the Highlands grounds.



04 PANEL DISCUSSIONS

Speakers included President of the America's at INEOS Grenadier, George Ratcliffe, NBC Correspondent Chloe Melas, Master Coachbuilder, Christopher Runge, and more.



09 AWARD CATEGORIES

Celebrating automotive heritage, craftsmanship and design.

CURATED HOSPITALITY

LEGACY CLUB TABLES, LOUNGES & SUITES

More than a place to watch world-class competition, the Legacy Club offered an elevated setting for dining, entertaining, and connecting. Curated by Andrew Franz Architect, the space brought together exceptional design and craftsmanship through collaborations with Roche Bobois, Aguirre Design, Baobab Collection, Found Collectibles, Jessica Gersten Design, and Rosemary Hallgarten, complemented by gourmet dining, premium bar service, and unparalleled ringside views.

THE ALLIANT PRIVATE CLIENT ART GALLERY

The Alliant Private Client Art Gallery, curated by Brendan Murphy, brought contemporary art into the Highlands experience, inviting guests to discover distinctive installations while enjoying wine and champagne service. The Highlands Cup Rider Welcome Party invited exhibitors to explore art while enjoying cocktails, hors d'oeuvres and music.

ANDREW FRANZ ARCHITECT PLLC

AGUIRRE NEW YORK

rochebobois PARIS

ROSEMARY HALLGARTEN

JESSICA GERSTEN DESIGN













BOUTIQUE SHOPS

The Shops at Highlands featured 18 boutique vendors

















CONTEMPORARY ART

The Gallery at Highlands: Where World-Class Sport Meets Contemporary Art

PRESENTED BY ALLIANT PRIVATE CLIENT

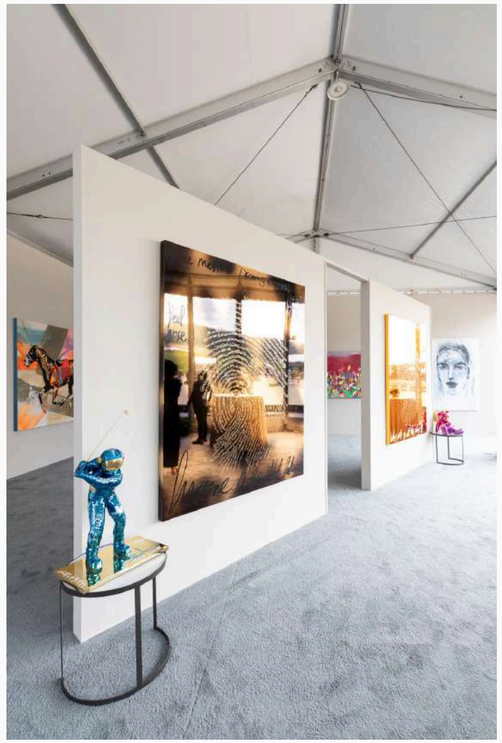
New for 2026, The Gallery at Highlands brought contemporary art ringside across both weekends of the Autumn Invitational. Curated by internationally recognized artist Brendan Murphy, the gallery showed paintings, photography and sculpture by eleven artists. They included Bradley Theodore, Roberto Dutesco, Roberta Lobeira, Sébastien Léon and equine sculptor Emma Tate among others, with work that moved naturally between the horse, the automobile and the human figure.

ART IN CONVERSATION

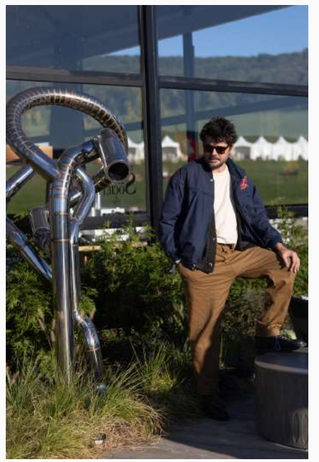
Every Saturday and Sunday, gallery moments let guests meet the artists through informal talks, live demonstrations and Q&A. On the Friday before Major League Show Jumping's 5* Grand Prix, the Gallery was transformed into The Highlands Cup Rider Welcome Party where exhibitors and partners were invited to explore the collection over cocktails, hors d'oeuvres and music.

85 UNIQUE PIECES OF ART FEATURED ACROSS PROPERTY











PREMIUM PARTNERS

Premium Experiences

Discovery Land Company shaped the guest experience. Major League Show Jumping brought team sport to the arena. Miller Motorcars and INEOS Grenadier connected performance and design.

Airshare and Go Rentals supported seamless arrival. Alliant Private Client, CabanaCoast and Mission Foods activated across hospitality, lifestyle and competition.

AIRSHARE

Alliant

PRIVATE CLIENT

CABANACOAST

Discovery

LAND COMPANY

GO RENTALS

INEOS

GRENADIER

MAJOR LEAGUE SHOW JUMPING

MILLER

MOTORCARS

MISSION

INTEGRATED EXPERIENCES

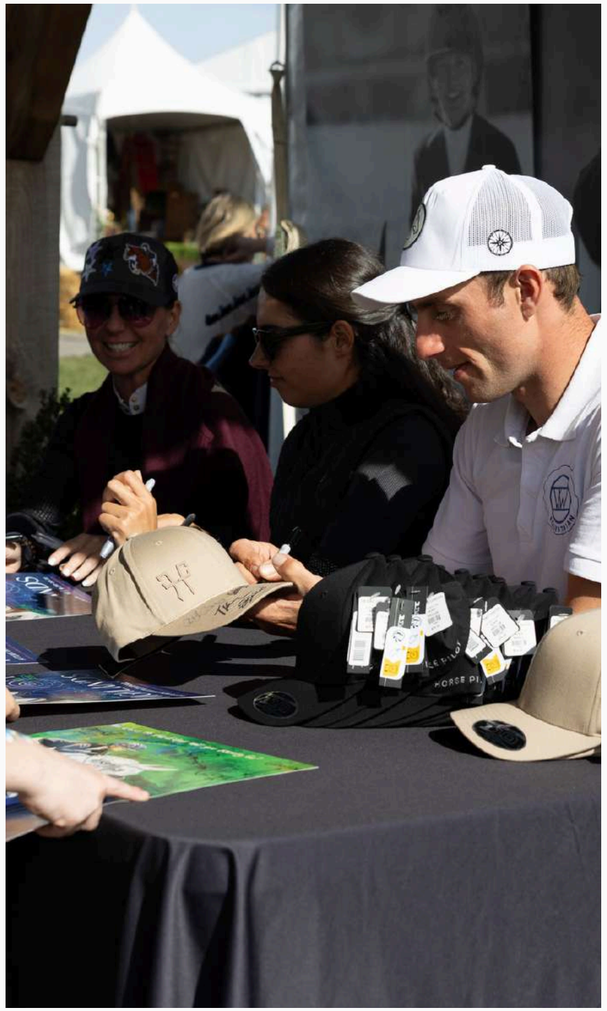
Unique experiences beyond the arena



MILLER MOTORCARS HYPERCARS COURSE WALK



INEOS GRENADIER OFF-ROAD TEST DRIVE EXPERIENCE



HORSE PILOT AUTOGRAPH SIGNING



BRANDED JUMPS



DISCOVERY LAND COMPANY HAT BAR



AIRSHARE GOLF SIMULATOR



MY MANCINI EXPERIENCE

PARTNER STORIES

Woven into the fabric of the event

234

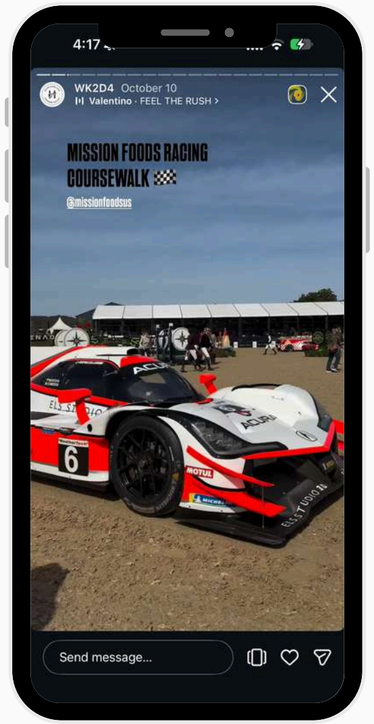
PARTNER MENTIONS ACROSS SOCIAL

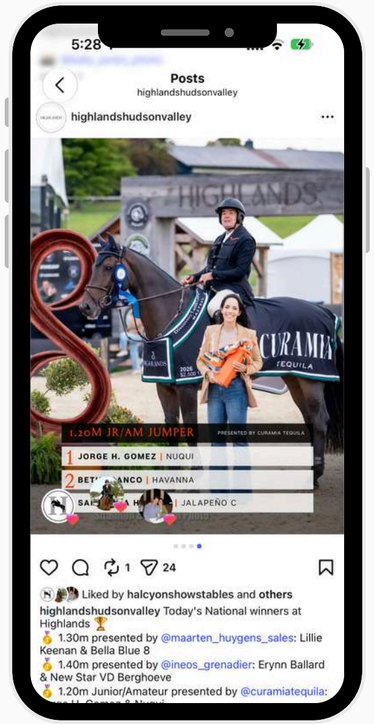
1M+

IMPRESSIONS ON PARTNER FEATURED CONTENT

100K+

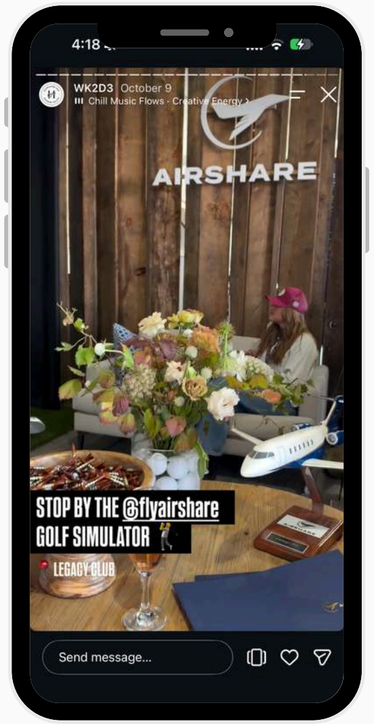
ENGAGEMENTS ON PARTNER FEATURED CONTENT













“What Pedro, Judy and the Highlands team are doing here is incredible.”

– Kent Farrington

Discovery Land Company 3* Grand Prix winner and World No. 2



“This is the most amazing horse show I’ve ever been to… everyone has gone above and beyond to make the riders feel incredibly special.”

– Dara Castle

1.0m Junior/Amateur Classic Winner



“This is the beauty of Major League right now: it’s attracting a lot of top riders. Having six of the world’s top 10 here is unbelievable.”

– Mark Bluman

Highlands Cup 5* Grand Prix

presented by Miller Motorcars Winner



“It’s rare to find a place like this. There are very few shows these days that are amateur competitor-focused, and this is one of them.”

– Rachel Nussbaum Barnwell

1.10m Junior/Amateur Classic Winner



“That was so fun - this is the best horse show in the world.”

– Manuela Gomez

1.20m Junior/Amateur Classic Winner

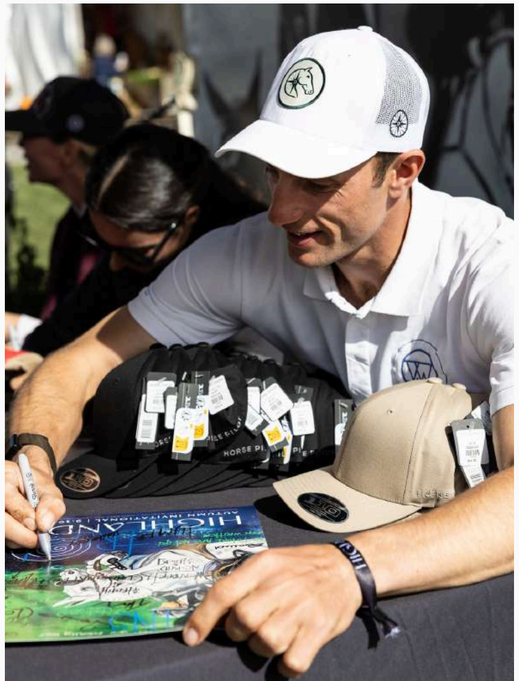
ACCESSIBLE SPORT & ENTERTAINMENT

Beyond the arena, something for everyone

Highlands made world-class equestrian sport accessible to everyone, creating a welcoming atmosphere where fans and exhibitors could experience the excitement together. From free general admission to elevated ringside viewing in the Fan Zone to boutique shopping, local food, family activities, and autograph signings with riders, the Autumn Invitational brought the community together for an experience as engaging off the field as it was in the arena.

- **18 boutique vendors**
- **Rider autograph sessions**
- **Hands-on course walks**
- **Dedicated kid zone**
- **Tailgate cabanas**
- **In-arena podium celebrations**







GIVING BACK

Eleven Charity Partners, One Mission

THE PURSUIT OF PURPOSE

An Evening of Giving hosted by NBC's Chloe Melas featured panelists across sport and art while featuring music by five-time Grammy winner Marcus Miller. A live auction benefited Angels of Light, The Person First and Road to the Top.

HIGHLANDS CHARITY CHALLENGE

Attendees chose local nonprofits to support in youth development, education, health and wellness, environmental stewardship, community services or animal welfare.

SILO RIDGE COMMUNITY FOUNDATION

Proceeds from the Autumn Invitational, including sales in The Gallery and the auction of a 15-foot bear sculpture supported the Foundation's work in the Hudson Valley.

CRAFT & CARE

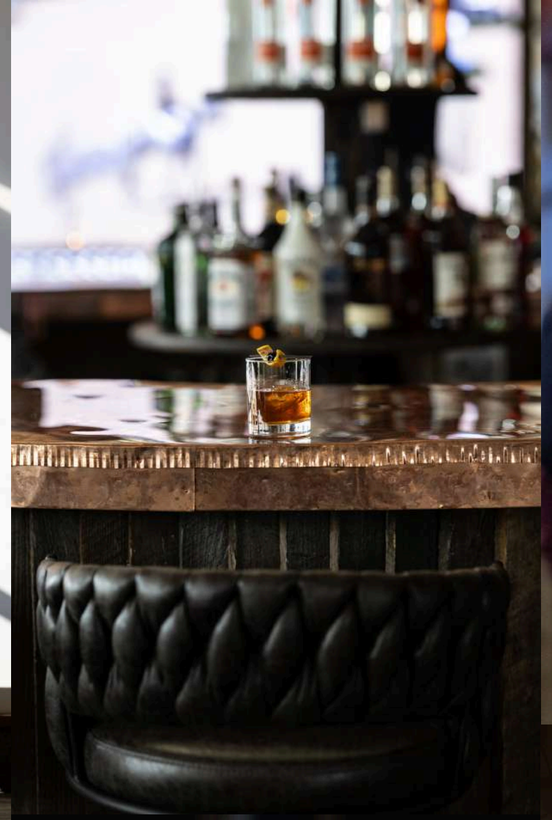
The Piston Foundation's Future of Craftsmanship panel at Bridlemont championed young collector-car technicians, and eight sponsors hosted the Grooms' Breakfast.

$50,000+ IN CASH & IN-KIND DONATIONS
























2025
FEATURED

LOOKING AHEAD

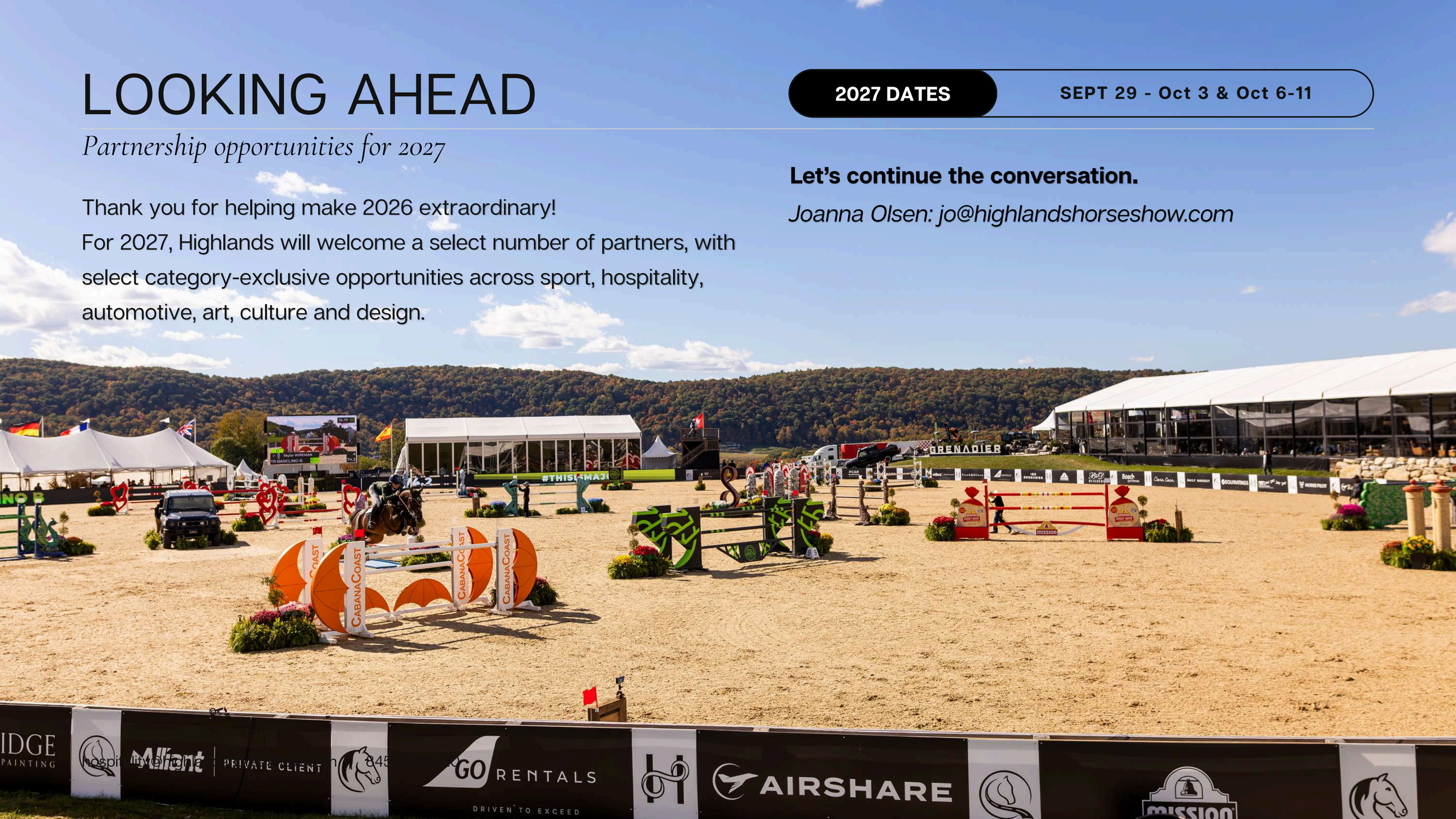
Partnership opportunities for 2027

2027 DATES SEPT 29 - Oct 3 & Oct 6-11

Thank you for helping make 2026 extraordinary!
For 2027, Highlands will welcome a select number of partners, with select category-exclusive opportunities across sport, hospitality, automotive, art, culture and design.

Let's continue the conversation.

Joanna Olsen: jo@highlandshorseshow.com




MISSION
ClipMyHorse.TV
HUDSON VALLEY
5* TEAM COMPETITION 2026
HIGHLANDS CUP
MAJOR LEAGUE SHOW JUMPING
CABANACOAST

THANK YOU