



2026 Private Photographer Credentials

APPLICATION, RULES & AGREEMENT

Highlands welcomes a limited number of professional photographers, videographers, and content creators to operate onsite during the 2026 Autumn Invitational. This credential is intended for professionals who have been retained by pre-existing clients and is separate from editorial media accreditation.

Advance approval is required. Submission of an application does not guarantee accreditation. Highlands reserves the right to limit the number of credentials issued and to approve, deny, suspend, or revoke access in its discretion.

Credential Options

Select	Credential	Fee
☐	Week One: September 30–October 4, 2026	\$600
☐	Week Two: October 7–11, 2026	\$750
☐	Both Autumn Invitational Weeks	\$1,250

Credential fees are per individual and non-transferable. Payment is due only after approval and must be completed before credential issuance. Unless otherwise determined by Highlands, credential fees are non-refundable after issuance.

APPLICANT INFORMATION

Full Name: _____

Business Name: _____

Email: _____

Phone: _____

Website / Portfolio: _____

CLIENT INFORMATION

List the riders, owners, exhibitors, sponsors, brands, or other pre-existing clients you expect to photograph or film during the credential period. Additional clients must be disclosed to and approved by Highlands before services are provided onsite.

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

INSURANCE REQUIREMENTS

Approved applicants must provide a current Certificate of Insurance demonstrating commercial general liability coverage with combined limits of at least \$1,000,000 per occurrence for bodily injury (including death) and property damage. The certificate and any required endorsement must name the Highlands entity or entities designated by event management as additional insureds. Final additional-insured wording will be provided with approval.

☐ Certificate of Insurance attached / will be provided upon approval

CREDENTIALS RULES & CONDITIONS

Professional Use Only. This credential permits the approved individual to provide photography, videography, or content services to approved pre-existing clients during the credential period.

No Solicitation. Credential holders may not solicit new clients on the grounds, distribute promotional materials without approval, or use onsite access primarily to market services to competitors or guests.

Client Restrictions. Credential holders may photograph or film only approved clients for commercial/private-client purposes. Any material change to the client list must be disclosed to Highlands.

No Official Representation. A credential holder may not state or imply that they are an official photographer, videographer, content creator, employee, agent, or representative of Highlands unless separately contracted in writing.

Credential Display. Credentials must be worn visibly while working onsite. Credentials are issued to individuals, are non-transferable, and may not be shared.

Access. A credential does not guarantee access to specific hospitality spaces, VIP areas, backstage/production area, restricted zone, or other controlled location. Access is always subject to event operations, competition rules, security, safety, and staff direction. Credentialed photographers are permitted to work in public areas only. Access to competition arenas, VIP/hospitality areas, and FEI stabling is not included. VIP/hospitality access requires the appropriate purchased or client-provided wristband, and FEI stabling access requires the appropriate client-provided credential.

Safety & Conduct. Credential holders must comply immediately with instructions from Highlands staff, security, officials, stewards, and authorized event personnel; remain aware of horse and vehicle traffic; and avoid obstructing competition, horse paths, emergency routes, guests, officials, broadcast operations, or event production.

Competition Photography. Flash photography or other lighting/equipment that could distract or interfere with horses, riders, officials, or competition is prohibited. Equipment placement is subject to approval and may not obstruct sightlines or guest areas.

Drones. Drone or other unmanned aircraft use is prohibited unless expressly authorized in writing by Highlands in advance and operated in compliance with all applicable laws, regulations, venue requirements, and event restrictions.

Commercial Productions. Advertising campaigns, product shoots, fashion shoots, larger crews, staged productions, or projects requiring special access are not covered by this credential unless expressly approved. Separate permissions and fees may apply.

Respect for Guests & Participants. Credential holders must respect reasonable privacy requests and may not interfere with the experience of competitors, owners, guests, sponsors, vendors, or other accredited creatives.

Compliance. Credential holders are responsible for complying with applicable laws, event rules, federation/sport requirements, intellectual property restrictions, and any additional onsite policies communicated by Highlands.

Revocation. Highlands may suspend or revoke a credential and require the credential holder to cease working or leave restricted/event areas for violation of these rules, unsafe or disruptive conduct, misrepresentation, or failure to follow staff direction. Revocation may occur without refund.

ASSUMPING OF RISK, RELEASE & INDEMNIFICATION

The applicant acknowledges that equestrian events and event venues involve inherent risks, including the presence and movement of horses, vehicles, equipment, temporary structures, crowds, and changing ground or weather conditions. To the fullest extent permitted by law, the applicant voluntarily assumes the risks associated with their onsite activities and agrees to comply with all safety requirements.

As a condition of credentialing, the applicant agrees to indemnify, defend, and hold harmless Highlands and the event's owners, operators, affiliates, officers, employees, agents, contractors, and designated additional insured entities from claims, liabilities, losses, damages, or expenses arising from or related to the applicant's acts, omissions, equipment, business activities, or violation of this Agreement, except to the extent prohibited by applicable law.

APPLICANT SIGNATURE

By signing below, I certify that the information in this application is accurate; that I have read, understand, and agree to the rules and conditions above; that I will provide required insurance documentation; and that I understand accreditation is discretionary and may be revoked for noncompliance.

Applicant Name (print): _____

Signature: _____ Date: _____

Business Name (if applicable): _____

SUMBISSION

Please submit the completed application, client list, and requested supporting materials to highlands@headandhand.com. Applicants should allow up to one week for review. Approved applicants will receive payment instructions, final insurance/additional-insured requirements, credential pickup information, and any event-specific access instructions.

FOR HIGHLANDS USE ONLY

☐ Approved ☐ Denied ☐ Additional Information Required

Approved By: _____ Date: _____

Credential / Notes: _____

